



2021 Education and Outreach Virtual Retreat

Changing the Conversation on Climate Change

January 26th from 9:00 a.m. to 12:15 p.m.

[Registration Required](#)

Retreat Agenda

8:45 Retreat Opens

Join between 8:45 and 9:00 a.m. Chat with others and participate in a fun polling activity. We'll use this time to resolve any connection issues.

9:00 Welcome & Warm-Up Activity

Barnegat Bay Partnership Communication and Education Committee
Watershed Ambassadors Emily McGuckin (WMA13) and Chris Roan (WMA14)

9:30 NJ Coastal Flooding Communications Campaign

Vanessa Dornisch, Jacques Cousteau National Estuarine Research Reserve

Talking to the public about flooding and other coastal climate change impacts is challenging. JC NERR and NJDEP are developing a new social media campaign about flooding risks in coastal New Jersey, and they need our help! During this session, Vanessa will present the results of a JC NERR survey about communicating flooding risks, then we'll provide our input to help ensure the materials that are developed address both public knowledge gaps and our organizations' communications needs. The final campaign materials will be available for us to use in our climate change communications.

10:15 Break

10:45 Life in a Changing World: The Science and Language of Climate Change

Jennifer Lengares Meyer, Jenkinson's Aquarium

This interactive session will explore the science of climate change and provide educators with proven techniques for communicating about it. Activities and educational materials that can be used in both formal and informal settings will be provided. Topics covered include ocean acidification, carbon dioxide, and its effects on our planet, and other impacts of climate change on our coastal communities.

12:15 Retreat Concludes